THE FATHERHOOD PROJECT

JOB TITLE

Fatherhood Ambassador

REPORTING TO

Team Manager

WORKING HOURS

5:00 PM - 6:00 PM (1 hour per shift)

TEAM STRUCTURE

You will work alongside one Manager and two other Fatherhood Ambassadors at an assigned location work site.

PURPOSE OF THE ROLE

As a Fatherhood Ambassador, you will represent The Fatherhood Project in public-facing settings. Your primary role is to engage with members of the public, raise awareness about the organisation, and encourage individuals to research, donate, subscribe monthly, support, and refer young people to The Fatherhood Project.

KEY RESPONSIBILITIES

- Represent The Fatherhood Project professionally in public spaces and at designated work sites
- Approach and engage members of the public in a friendly, confident and informative manner
- Clearly communicate the mission, values and impact of The Fatherhood Project
- Encourage the public to research and learn more about the organisation
- Inspire individuals to make one-off or monthly donations
- Sign up new monthly subscribers and supporters
- Identify and refer young people who may benefit from The Fatherhood Project's services
- Distribute promotional materials including leaflets, flyers and information packs
- Work collaboratively with your Manager and fellow Ambassadors on site
- Maintain accurate records of public interactions, sign-ups and referrals
- Provide feedback to management on public response and engagement
- Uphold the reputation and brand of The Fatherhood Project at all times

---

PERSON SPECIFICATION

- Passionate about supporting fathers and young people
- Excellent verbal communication and interpersonal skills
- Confident approaching and speaking to members of the public
- Enthusiastic, self-motivated and target-driven
- Reliable, punctual and professional in appearance
- Ability to work as part of a small team
- Knowledge of or interest in the charity/nonprofit sector
- Previous experience in fundraising, sales or public engagement is desirable but not essential

---

ADDITIONAL INFORMATION

- This role is subject to an Enhanced DBS check
- Training and ongoing support will be provided
- Location and schedule may vary - details confirmed upon appointment
- The Fatherhood Project is an equal opportunities employer
- Start date: Immediate

COMPENSATION & BENEFITS

- Commission-based pay OR hourly rate available - uncapped earning potential
- Performance bonuses for hitting sign-up and referral targets
- Flexible working hours - choose shifts that suit your schedule
- Full training and induction programme provided
- Ongoing professional development and mentoring
- Travel expenses covered for assigned work sites
- Branded uniform and materials provided
- Opportunity to progress into Team Manager and leadership roles
- Be part of a meaningful mission that changes lives
- Reference provided after 3 months of service

HOW TO APPLY

Please submit a completed application form along with a brief cover letter explaining why you are interested in this role and what you can bring to The Fatherhood Project. Applications can be submitted via email or in person.

Closing Date: 01/01/2027
Interviews: To be confirmed

The Fatherhood Project is committed to safeguarding and promoting the welfare of children and young people. The successful candidate will be required to undergo an Enhanced DBS check.